

CNTV

**IBERO- AMERICAN
REGULATOR'S PLATFORM**

CONSEJO NACIONAL DE TELEVISION

Ibero- american Regulator's Platform

Colombia (CNTV)

Peru (Concortv)

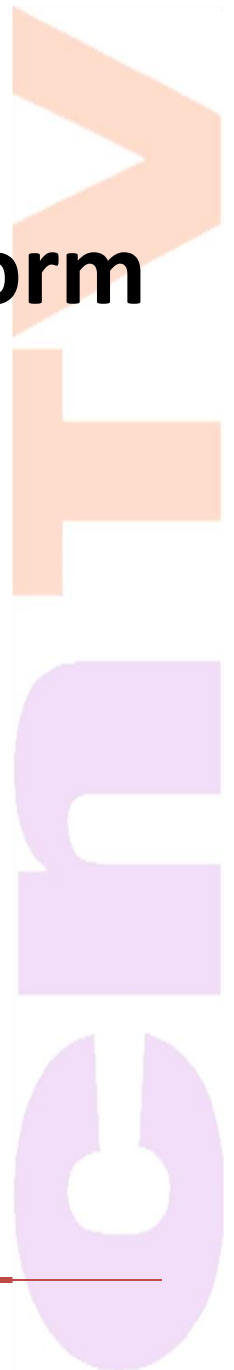
Argentina (AFSA)

Brazil (Min. Justice)

Chile (CNTV)

Spain (CAC Catalonia)

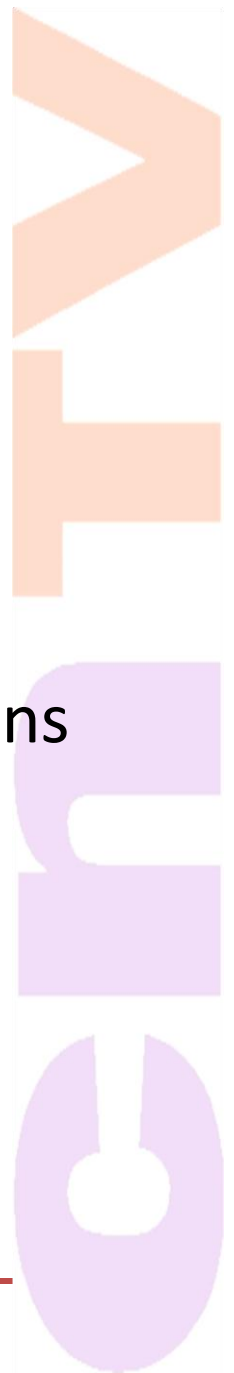
Portugal (ERC)



Precedings

- Regulator's seminar in 2008
 - “beyond standard definition”
 - legal/economic/cultural and social implications

 - Research on Children's TV
-

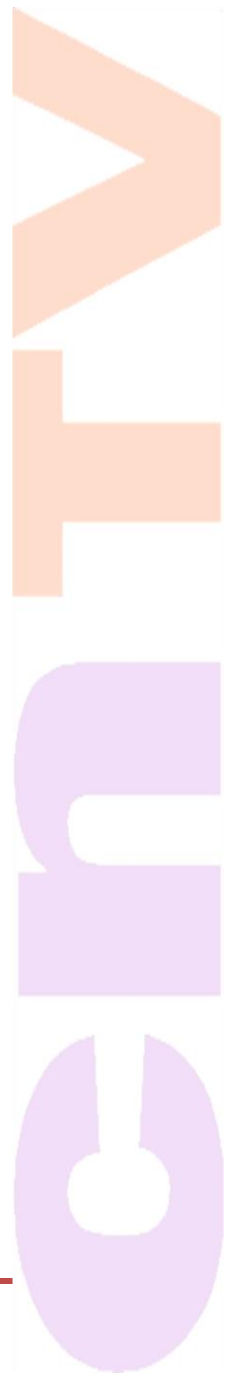


Our Purpose

Exchange of information

Discussion

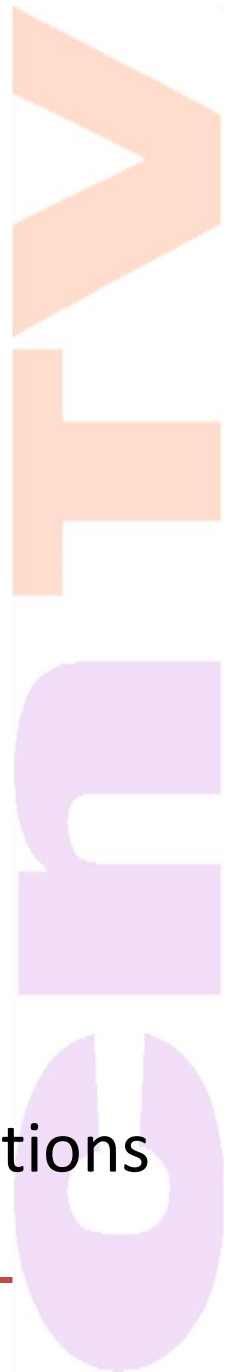
Cooperation



Methodology

- In depth exchange
 - Political
 - Economical
 - Social status and recognition

 - Search for common grounds
 - Global & converging market
 - Cultural and symbolic impact of Communications
-



Platform Issues

- Role and functions from a regional perspective

- Technological changes and Regulatory challenges
 - Role of the State
 - Industry Regulation
 - consumer's expectations



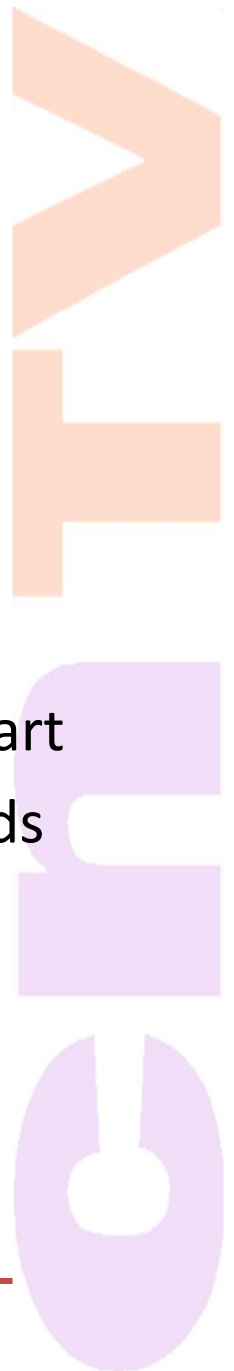
Regional Context

Similarities

- Non convergent regulators
- Supervise content
- Foster/ Financing content

Differences

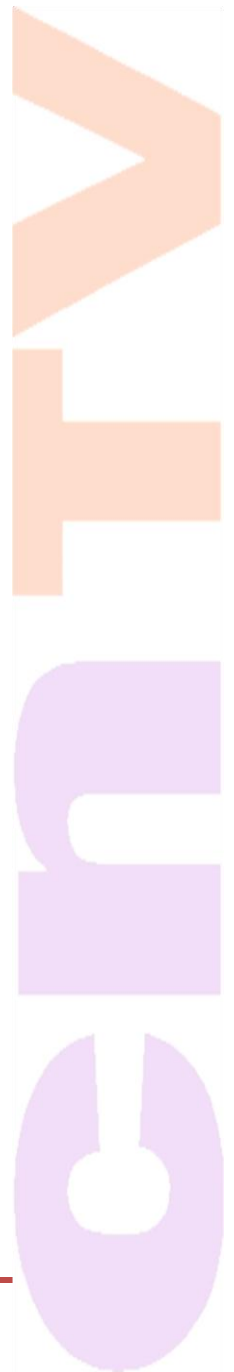
- Industry regulation
- TDT Law: state of the art
- Different TDT standards



Strength of the Platform

3 levels

- Ethical / Symbolic
- Institutional / Strategic
- Programmatic / Instrumental



Foundations

- Bi-lateral and multilateral relations
 - Permanent information exchange
 - Research projects / Training projects
 - Cooperation:
 - with other regulators
 - with other platforms
-



Next Steps: activities

- Web page
 - IICOM Participation
 - Research proposals
 - Exchange of Media Education inputs
 - Agenda to lead the platform's work
-

